**Nova Acoustics Ltd needs an A4 flyer design.**

Nova Acoustics is an acoustics consultancy and the official distributor of CESVA acoustic equipment in UK.

The purpose of this flyer is to advertise key CESVA products and to promote Nova Acoustics as a seller of CESVA in the UK. The flyer will be used as an insert in a B2B magazine so it needs to look highly professional, eye-catching, have a simple and visually attractive design and be of high quality.

The advert will be part of a previous ad campaign and therefore its colour palette and font need to match the attached document: ‘Nova A4 product range’.

CESVA are a world-renowned manufacturer of top quality sound level meters, noise meters and acoustic instruments. The brand stands out through the design of its acoustic instruments, which put simplicity and the acoustic consultant’s ease of usage at the heart of their experience. All products are extremely easy to use; yet do not compromise on power or functionality.

**Design Specifications**

**1) SC420 Class 1 Sound Level Meter (front side of the advert)**

The front side of the flyer should feature the SC420 Class 1 Sound Level Meter and convey CESVA’s On&Play philosophy.

It should highlight the product applications in Environmental Monitoring, Noise at Work and Building Acoustics.

It should also include SC420 key features:

* + 1/1, 1/3 Octave, FFT and more
  + USB & BLUETOOTH
  + Micro SD memory card
  + Quality Audio recording
  + Automatic Timers and Triggers

Full details on the product and images can be found here:

[http://novaacoustics.co.uk](http://novaacoustics.co.uk/acoustic-equipment/sound-level-meters/sc420-class-1-sound-level-meter-2/)

**2) GIP Global Insulation Package (rear of flyer)**

The reverse of the flyer should feature the Global Insulation Package (GIP) and highlight GIP’s use in Building Acoustics Testing.

It should also include the following information:

* Global Insulation Package: The complete solution for building acoustics testing - MEASUREMENT + CALCULATION + REPORT
  + Easy to use
  + Lightweight
  + Full set of hard cases
  + UKAS and ANC Compliant Software

Full details on GIP and images can be found here:

<http://datasheets.cesva.com/gip_eng.pdf>

**We need the flyer to match the attached document (Nova A4 product range) in colour and font as it is part of the same ad campaign.**

The following information should also be included within the design ON BOTH SIDES of the flyer:

* Nova Acoustics logo clearly displayed
* Company information:
  + Tel: +44 (0) 113 322 7977
  + [www.novaacoustics.co.uk](http://www.novaacoustics.co.uk)
  + E-mail: [info@novaacoustics.co.uk](mailto:info@novaacoustics.co.uk)

\* More specific product information and images can be found at our website [www.novaacoustics.co.uk](http://www.novaacoustics.co.uk)

\* The design should be A4 size for printing

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**List of documents attached to brief**

1. Images of SC420 and GIP
2. Nova logo without background
3. Reverse side of previous flyer for font and colour format